

Note for Weinstein, Barbara

From: Joyce, Ed
Date: Fri, Sep 15, 1995 9:24 AM
Subject: PROMOS 9/15
To: Gawronski, Edward; Levy, Carolyn; Lewis, Arlene; Moose, Jim; O'Brien, Sheila; Piscitelli, Patrick; Rubin, David; Saloun, Tom; Shah, Biren; Weinstein, Barbara
File(s): PROMOS 9/15

Comments:

Total promotional volume for the week was 61 million units, versus an expected amount of 63 million.

- Basic promotional volume was 52 million, versus an expected of 53 million;
- Marlboro promotional volume, both actual and expected, was 9 million.

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